Advertising Sponsorship

March 6-8, 2024 & Marina Bay Sands, Singapore

www.asiaphotonicsexpo.com
CONTENT

01 • Online Advertisement

02 • Onsite Advertisement
Online Advertisement

01

EDM

02

APE Website
## Online Ad-EDM

### Item: EDM-Horizontal Banner

### Objects: Targeting precise peers for regular monthly push, the total database capacity reaches 100,000+, including APE pre-registered participants and application peers.

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Date</th>
<th>Price /Issue (USD)</th>
<th>Size(px)</th>
<th>Receiver</th>
</tr>
</thead>
<tbody>
<tr>
<td>H-01-1</td>
<td>Spt.-Dec</td>
<td>1,430</td>
<td>750x200</td>
<td>Comprehensive</td>
</tr>
<tr>
<td>H-01-2</td>
<td>Jan.-Feb</td>
<td>2,140</td>
<td>750x200</td>
<td></td>
</tr>
</tbody>
</table>
## Online Ad-EDM

**Item: EDM-Exclusive Full Page**

**Objects:** Targeting precise peers for regular monthly push, the total database capacity reaches 100,000+, including APE pre-registered participants and application peers.

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Date</th>
<th>Price /Issue (USD)</th>
<th>Receiver</th>
</tr>
</thead>
<tbody>
<tr>
<td>H-02-1</td>
<td>Spt.-Dec.</td>
<td>4,280</td>
<td>Comprehensive</td>
</tr>
<tr>
<td>H-02-2</td>
<td>Jan.-Feb.</td>
<td>5,000</td>
<td></td>
</tr>
</tbody>
</table>

**Note:**
1. Company Introduction within 1000 words (without phone, address, social media, etc.);
2. Product detailed introduction within 300 words;
3. High-resolution product images (2~3 pcs, in jpg format, 300dpi, size within 2MB);
4. Provide versions in both Chinese and English.
Online Ad-EDM

Item: EDM-Product Recommendation

Objects: Targeting precise peers for regular monthly push, the total database capacity reaches 100,000+, including APE pre-registered participants and application peers.

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Date</th>
<th>Price/Issue (USD)</th>
<th>Receiver</th>
</tr>
</thead>
<tbody>
<tr>
<td>H-03-1</td>
<td>Spt.-Dec.</td>
<td>720</td>
<td>Comprehensive</td>
</tr>
<tr>
<td>H-03-2</td>
<td>Jan.-Feb.</td>
<td>1,150</td>
<td></td>
</tr>
</tbody>
</table>

Note:
1. Company Name, Booth Number, Introduction of Exhibition Products within 100 words.
2. Product images, 1-2pcs (in jpg format, 300dpi, size within 2M);
3. Provide both the Chinese and English versions.
Online Ad-Official Website

Item: APE Official Website Homepage Banner

Homepage: https://www.asiaphotonicsexpo.com

Requirements: The image should include product or company information, booth number etc., with hyperlink to the company's official website or exhibitor directory page.

Note: Only support PC-end; suggested banner design in both Chinese and English; banner display for 30 days.

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Position</th>
<th>Scroll or Not</th>
<th>Price (USD)</th>
<th>Dimensions (px)</th>
</tr>
</thead>
<tbody>
<tr>
<td>W-01-1</td>
<td>Bottom Banner</td>
<td>Yes</td>
<td>2,140</td>
<td>1200*160</td>
</tr>
</tbody>
</table>
Online Ad-Official Website

**Item:** APE Official Website Inner Page Advertisement

*For the banner in each inner page, such as Why Exhibit page:* [https://www.asiaphotonicexpo.com/czs](https://www.asiaphotonicexpo.com/czs)

**Requirements:** The image should include product or company information, booth number etc., with hyperlink to the company’s official website or exhibitor directory page.

*Note:* Only support PC-end; suggested banner design in both Chinese and English; banner display for 30 days.

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Position</th>
<th>Scroll or Not</th>
<th>Price (USD)</th>
<th>Dimension (px)</th>
</tr>
</thead>
<tbody>
<tr>
<td>W-02-1</td>
<td>Why Exhibit</td>
<td>Yes</td>
<td>3,570</td>
<td>1200*150</td>
</tr>
<tr>
<td>W-02-2</td>
<td>Why Visit</td>
<td>Yes</td>
<td>3,570</td>
<td>1200*150</td>
</tr>
<tr>
<td>W-02-3</td>
<td>Industry News</td>
<td>Yes</td>
<td>3,570</td>
<td>1200*150</td>
</tr>
<tr>
<td>W-02-4</td>
<td>Contact us</td>
<td>Yes</td>
<td>3,570</td>
<td>1200*150</td>
</tr>
</tbody>
</table>
Onsite Advertisement

01
Onsite Exclusive Ad

02
Outdoor Ad

03
Indoor Ad
Onsite Exclusive Ad

Visitor Badge and Lanyard

Item No.: M-01

Lanyard Dimensions: refer to the example right side
Badge Dimensions: refer to the example right side
Quantity: 5,000 pcs
Price: USD 7,150

Notes: Single-sided color printing for the badge, the lanyard is limited to sponsor’s logo (monochrome).
Onsite Exclusive Ad

Exhibitor Badge and Lanyard
No.: M-02

Lanyard Dimensions: refer to the example right side
Badge Dimensions: refer to the example right side
Quantity: 3,000 pcs
Price: USD 7,150

Notes: Single-sided color printing for the badge, the lanyard is limited to sponsor’s logo (monochrome).
Onsite Exclusive Ad

Information Bag (Canvas Tote Bag)
No.: M-03

Print dimensions: 15CM*20CM
Quantity: 3,000 pcs
Price: USD 8,580

Notes: Printing at designated location, single-sided full-color printing.
Onsite Ad

Banner on the Glass Entrance Door on the First Floor of the Exhibition Hall

No. N-01

Dimensions: 2.72m (W) * 2.99m (H)
Quantity: 3 pcs
Ad placement: Entrance on the first floor of the exhibition hall.
Price: USD 4,280/pcs
Onsite Ad

Metro Entrance/Exit Ad in the Exhibition Hall
No.: N-02

Dimensions: 5.75m(W) *1.35m(H)
Quantity: 1
Ad placement: Singapore MRT Entrance/Exit
Price: USD 7,150
Onsite Ad

Center Curtain Wall Ad in MBS Exhibition Hall
NO.: N-03

Dimension (width*height): 3.58m (W) * 7.2m (H)
Quantity: 1
Location: First floor entrance
Price: USD 25,800
Onsite Advertisement

Lobby Billboard (with light)

NO.: N-04

Dimension(width *height) : 2m(W) *2.47m (H)

Location: Lobby outside the Hall

Price: USD 2,860
Onsite Advertisement

Lobby Billboard (with light)

NO.: N-05

Dimension (width*height): 3m (W) * 2.47m (H)

Location: Lobby outside the Hall

Price: USD 4,280

3mL x 2.47mH foamboard on system box up
3 nos. 10W LED long arm spotlight
Onsite Advertisement

Lobby Pillar Poster Ad (Four Sides)

NO.: N-06

Dimension(width*height) : 1.6m(W) *2.44m (H)

Location: Lobby outside the Hall

Price: USD 4,280
Onsite Advertisement

Pillar Poster Ad in Hall (Four Sides)

NO.: N-07

Dimension(width*height) : 2.2m(W) *2.44m (H)

Location: In the hall

Price: USD 7,150
Onsite Advertisement

Ground Poster in the Main Aisle

NO.: N-08

Dimension(width*height) : 4m*4m

Location: Main aisle in the hall

Price: USD 2,860
Onsite Advertisement

Charging Pile Ad in the Rest Area (four sides)

NO.: N-09

Dimension(width*height) : 0.5m(W) * 1.94m (H)

Location: rest area in the hall

Price: USD 4,280
Thank you!