Message from Chairman of the Board

Thank you for taking step into BroadLink smart home gallery.

We take pride in being the pioneer of smart home solutions, having achieved remarkable growth over the past 5 years and managed to lead the industry through advanced technologies, excellent user experience and flexible connectivity. Since the launch of first smart plug in China in 2013, BroadLink is continuously focusing on electrical gadgets, lighting control and universal remote solutions. It also provides various kinds of accessories to build your ideal smart life. In consumer sector, BroadLink is always leading the market with proven sales record and trusted OEM partnership with world’s famous brands like Whirlpool, Electrolux, Honeywell, Mitsubishi... We are also quite open with integration to third party platforms like Alexa, Google and IFTTT to enable controlling and automating your home in the smartest way.

In connectivity sector, BroadLink is already taking the biggest share in industry with its real turn-key solution, packing the wireless module, cloud and apps in one-stop service for traditional manufacturers. Benefitted from our innovative and flexible solutions, 250+ famous brands are launching their smart home appliances and devices in very short time with reliable performance and worldwide compliance. With the support of 150+ types of devices and unified production management system, BroadLink now is turning itself to be the world’s biggest one-stop sourcing platform for all smart home products.

BroadLink will continue to leverage its advantages in smart home solutions and bring more innovative and affordable products for our honored users.

Your support is always be our passion for better future. Thank you for choosing BroadLink products and please enjoy your smart life.

Jack Yao
COO and Chairman of the Board
PART I

TECHNOLOGIES

1st
Alexa AV Skill Certified

10+
Voice Control Platforms

220+
Cloud Servers Worldwide

2,000,000+
Concurrent Connections on Single Server

80+
Owned Patents

26,000,000+
Shipped Modules (2019)
Revolution of Device Setup

- Broadlink owns the patents of SmartConfig™, FastCon™ and NoAPPTM.
- 90%+ Wi-Fi smart gadgets in market now are using SmartConfig™ equivalent technologies for device pairing.
- 10M+ FastCon™ enabled appliances and devices are online in the world.

2011
AP configuration
1st gen of device pairing tech for smart home

2013
SmartConfig™
1-button device pairing on App

2018
FastCon™
Auto device pairing on app or AI speaker

2019
NoAPPTM
Device pairing without any 3rd-party Apps
FastCon™ Technology

- Based on current Wi-Fi hardware
- FastCon™+SmartConfig™ combo
- Combining all advantages of ZigBee & Bluetooth in Wi-Fi

Robust Networking with Auto-Bridging Feature

- Support up to 256 devices under one router without gateway
- Auto pairing with best signal strength without manual checking
- Auto re-connect to another bridge or router if the bridge is down

<table>
<thead>
<tr>
<th></th>
<th>Zero Configuration</th>
<th>Extended Networking</th>
<th>Ultra-Low Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>Others</td>
<td>Repeated manual</td>
<td>Max 15-20 devices</td>
<td>Have to use ZigBee or</td>
</tr>
<tr>
<td></td>
<td>device adding</td>
<td>on normal router</td>
<td>Bluetooth for sensors</td>
</tr>
<tr>
<td>BroadLink</td>
<td>Auto pop-up on App</td>
<td>Up to 256 devices</td>
<td>Optimized for years of</td>
</tr>
<tr>
<td></td>
<td></td>
<td>on any router</td>
<td>battery use with Wi-Fi</td>
</tr>
</tbody>
</table>
NoAPP™ Technology

- Set up device without any third-party Apps
- Just use the most popular and favorite Alexa or Google Home App

<table>
<thead>
<tr>
<th></th>
<th>Traditional</th>
<th>NoAPP</th>
</tr>
</thead>
<tbody>
<tr>
<td>User Experience</td>
<td>Need to install many Apps</td>
<td>Just one app (Alexa or Google Home)</td>
</tr>
<tr>
<td>Pairing Journey</td>
<td>10-12 steps (10-20min)</td>
<td>5 steps (3-5min)</td>
</tr>
<tr>
<td>Successful Rate</td>
<td>90% successful rate</td>
<td>99% successful rate</td>
</tr>
<tr>
<td>Info Feedback</td>
<td>No feedback during pairing</td>
<td>Always be informed for current status</td>
</tr>
<tr>
<td>User Privacy</td>
<td>Require unnecessary permissions</td>
<td>No extra permission will be asked for</td>
</tr>
<tr>
<td>Bugs</td>
<td>Nevitable bugs and compatibility issues</td>
<td>Simple and reliable page with OS independence</td>
</tr>
<tr>
<td>Fixes &amp; Updates</td>
<td>Require longer time for fixes, testing and updating</td>
<td>Instant update on cloud</td>
</tr>
</tbody>
</table>
PART II

CONNECTIVITY SOLUTIONS
Smart Home Turn-Key Solution

We provide turn-key solution helping you to build your own smart home system.

What Differences We Can Offer

- Customize and deploy private cloud service with minimal cost
- Enable open interconnectivity and integration with other platforms
- Guarantee sustainable ownership of all hardware and software usability
- Offer top-class security and privacy protection
- Provide cutting-edge device pairing technologies making products "no-other"
- Deliver highest quality of Wi-Fi module with competitive cost
500+ Global brands now work with BroadLink.

Top Customers

Electrolux, Honeywell, ABB, Best Buy, Bosch, clas ohlson, Jio, LEDVANCE, Luceco, Siemens, Whirlpool, Panasonic, Philips, Samsung, Conrad, TCL, Schneider Electric, Galanz, Amazon, IFTTT, Link, Hail, AUCMA, TMALL, DOPO, Haier, Midea, Supor, ROBAM, Gree, Vankon Lighting, EZVIZ, Wistar, JD.com, BULL, SKYWORTH, LBest.
Supported Products

10 Categories
150+ Types
6000+ Models
Product Lifecycle Management

- Full product lifecycle manageable
- Complete assets trackable
Embedded Wi-Fi Modules

- Multi-Cloud Support (up to 6-in-1)
- Encrypted License Management
- Function Management by Profile
- OTA Update Support
- Support SmartConfig™ and NoAPP™

BL3369T-P
25.2x13.5x1.2 mm
Antenna Type: PCB
Application: Lighting
Working Temp: -20°C~105°C

BL3360T-I
8.5x13.5x1.1 mm
Antenna Type: Other
Application: Lighting
Working Temp: -20°C~105°C

BL3351-P
15x17.3x2.4 mm
Antenna Type: PCB
Application: Electrical
Working Temp: -20°C~85°C

BL3362T-P
13.3x21x2.6 mm
Antenna Type: PCB
Application: Lighting
Working Temp: -20°C~105°C

BL3335-P
13.3x21x2.6 mm
Antenna Type: PCB
Application: All applications
Working Temp: -20°C~85°C

BL3332-I
14x18x1.6 mm
Antenna Type: PCB
Application: All applications
Working Temp: -10°C~80°C

BL3328-P
17.7x20x2.8 mm
Antenna Type: PCB
Application: All applications
Working Temp: -10°C~85°C

BL3332-P
17.7x20x2.8 mm
Antenna Type: PCB
Application: All applications
Working Temp: -10°C~85°C

BL3390-I
90x29x1.7 mm
Antenna Type: Other
Application: Intelligent Gateway
Working Temp: 0°C~70°C
Types of Cloud Service Provision

- BroadLink Public Cloud
- BroadLink Private Cloud
- Customer Private Cloud
- Cloud-to-Cloud Linking

Features of Cloud Service

- Global Clustered High Performance
  300+ servers on AWS & Azure
- Hardware Saving with Easy Scalability
  2M concurrent connections on single server
- One-Time Multi-IaaS Deployment
  0 extra works for real backup plans
- Comprehensive Functions Support
  Home, account, timer, trigger, permission...
- Complete Publish & Update Management
  A/B testing, version control, languages...
- Advanced O&M Console
  Data management & analysis, performance report, failure alert...
- Standard Middleware for Platform Integration
  Alexa, Google, IFTTT, SaaS API...
- Guaranteed Security
  Dynamic private & public keys, elliptic asymmetric encryption...
- Certified Privacy Protection
  TUV approved GDPR & CCPA compliance
Alexa, change channel to ESPN

Fast Integration with 3rd-Party Platforms

Works with Alexa
Works with Google Assistant
Works with IFTTT
Works with FastCon
Customer App Reference

Their Apps are provided by Broadlink.
# Smart Hubs

Control and manage your legacy appliances or smart home devices from other vendors from centralized hub.

<table>
<thead>
<tr>
<th>Features</th>
<th>Model</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RM4 mini</td>
<td>RM4 pro</td>
<td>RM4 max</td>
</tr>
<tr>
<td>Size (mm)</td>
<td>48x48x43.2</td>
<td>84.4x84.4x31</td>
<td>81x81x31.1</td>
</tr>
<tr>
<td>Power Supply</td>
<td>DC5V/Battery</td>
<td>DC5V</td>
<td>DC5V</td>
</tr>
<tr>
<td>Wi-Fi/FastCon™</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>IR Control</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>RF Control (FSK)</td>
<td>x</td>
<td>x</td>
<td>●</td>
</tr>
<tr>
<td>RF Control (OOK)</td>
<td>x</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Auto IR Code Updates</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Auto IR Match</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Manual IR Learning</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Sensor Cable</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Local Trigger</td>
<td>x</td>
<td>x</td>
<td>●</td>
</tr>
<tr>
<td>Launch Date</td>
<td>2019H2</td>
<td>2019H2</td>
<td>2020H1</td>
</tr>
</tbody>
</table>
Powerful IR Codes

30000+ IR Codes

Support 3751 brands and 94856 models.
Light Switches & Dimmer Switches

World’s First Wi-Fi Based Single-Polar Switch

- Zero Config
- Ultra-Long Range
- Single Polar
- Modularized Design
- Inflammable Proof
- Touch Control
- App Control
- 6-200W Power Load
Alarm Kit

Keep alerted when unauthorized entry or abnormal event occurred

- Zero Config
- Battery Power
- Local Trigger
- Siren Alert
- Push Notification
- One-Button Arm/Disarm
- Panic Button
- History Records
Siren Alerts & Phone Notifies

If someone breaks into your home

If someone gets heart attack and hits panic button

If temperature or humidity in room is abnormal

If someone falls over in bathroom and cannot move

Alert
Door Sensor
Front door is opened!
PART III  SMART GADGETS

Smart Plug

Retrofit Switch

3rd-Party Products

Lighting products

Electrical products

Small appliances

Home appliances

Sensors

Security cameras

Other types
Professional service

Branch/Representative Offices

North America
+1-404-4476-4482

Europe
+33-4-81-68-12-80

India & UAE
1800-103-6262 (Toll Free)

Other Asian Countries
+91-1800-103-6262

Latin America
+55-11-4118-4618

Australia & New Zealand
+61-2-4067-5400

e-Mail
support@broadlink.com